

HAPPINESS

As it's own segment

Can be brought on another mode (train, bus, plane, ...)

VERSATILE - Capacity to carry other people or goods (rack, baskets, attached seat, cargo bikes, trailers, ...)

Makes neighborhoods more attractive

Easier stops to businesses

Increases visibility of businesses

Less costs for businesses who do not have to pay for parking

refill energy consumable (if non-

Ability to interact with others

Less space taken compared to cars which leaves more space for other uses in the city like public spaces. Allows better use